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**QUARTERBACK COACHES SCHOOL
QB DEVELOPMENT IN THE PASSING GAME
FOR SHOTGUN, PISTOL AND QB UNDER CENTER**

****QUICK FACTS****

- ◆ **DATES 'N TIMES:** SATURDAY, MARCH 24, 2018 **OR** SUNDAY, MARCH 25, 2018—9:00 AM TO 6:00 PM EITHER DAY
- ◆ **LOCATION:** FCPGA OPERATIONS CENTER—13868 OLIVE MILL WAY, POWAY, CALIFORNIA 92064 (NORTH SAN DIEGO COUNTY)
- ◆ **CLINICIAN:** BILL WILLIAMS, NATIONAL CONSULTANT TO COLLEGIATE AND NFL COACHES; NFL, CFL COACHES
- ◆ **REGISTRATION:** ONLY SEVEN ATTENDEES AT EACH CLINIC DATE, TO FACILITATE LEARNING! PICK WHICH DATE YOU WANT & CALL BILL WILLIAMS AT (858) 748-7566 TO SECURE YOUR DATE. \$200 PER COACH, BY CASH, CHECK, MONEY ORDER OR PAY-PAL: (FCPGAINFO@GMAIL.COM)
- ◆ **LODGING:** BEST WESTERN POWAY SAN DIEGO HOTEL; TELEPHONE: (858) 748-6320. CONTACT THEM ASAP—IT IS A VERY POPULAR PLACE. 3-4 MINUTES FROM CLINIC SITE.
- ◆ **AIRPORT:** SAN DIEGO INTERNATIONAL AIRPORT (SAN) - 40 MINUTE DRIVE TO POWAY
- ◆ **INFORMATION:** BILL WILLIAMS (858) 748-7566
- ◆ **DISCIPLINES TO BE COVERED:** SEE PAGE 2

****DISCIPLINES TO BE COVERED****

- ◆ UNIQUE BUZZWORDS, TAGS AND TERMINOLOGY FOR DEVELOPING QUARTERBACK PASSING GAME FUNDAMENTALS; MUSCLE MEMORY CARRY OVER
- ◆ WAYS TO DRILL QB PASSING MECHANICS IN MEETINGS AND THE CARRY OVER TO ON THE FIELD PROGRESSIONS.
- ◆ WAYS FOR YOUR QUARTERBACKS TO COMPETE IN MEETINGS.
- ◆ QB VISION DEVELOPMENT— “SEEING THE BIG PICTURE” IN THE PASSING GAME—FBI TESTING
- ◆ USE OF MULTIMEDIA RESOURCES TO ENHANCE QB MEETINGS IN THE PASSING GAME.
- ◆ CREATIVE ‘N INNOVATIVE COACHING AIDS AND DRILL PROGRESSIONS TO ENHANCE QB FOOTWORK AND VISION WHEN OPERATING IN THE POCKET.
- ◆ “TOP SHELF” PRE-THROW DISCIPLINE DEVELOPMENT
- ◆ THROWING RECEIVERS OPEN; THROWING AWAY FROM INTERCEPTION DANGER
- ◆ “FRAME IT UP” DISCIPLINE = ACCURATE THROWS
- ◆ THROWING ON THE RUN TEACHING PROGRESSIONS
- ◆ QUARTERBACK ESCAPE DIMENSION AND THROW DISCIPLINES
- ◆ QUARTERBACK ESCAPE DIMENSION AND RUN DEVELOPMENT
- ◆ QB BALL SECURITY WHEN TAKING A SACK
- ◆ DEVELOPING “ATTENTION GETTERS” IN QB MEETINGS
- ◆ TEACHING QUARTERBACKS: MEETINGS PROTOCOL—ON THE FIELD PROTOCOL

****WHY YOU WILL WANT TO ATTEND****

- ◆ YOUR CLINICIAN, BILL WILLIAMS, IS IN THE BUSINESS OF COACHING COACHES. THAT IS WHAT HE DOES.
- ◆ DURING THE SESSIONS, YOU WILL NOTICE A “SENSE OF URGENCY” COUPLED WITH “ATTENTION TO DETAIL” SIMPLY NOT MATCHED AT OTHER VENUES.
- ◆ EVERY DISCIPLINE BILL SHARES WITH YOU, YOU WILL SEE ON DRILL AND GAME TAPE.
- ◆ **WE ARE ALL PRODUCTS OF OUR OWN EXPERIENCES. WE ALL COACH WHAT WE KNOW.—THE “BIG SECRET”..... “THERE’S ALWAYS A BETTER WAY TO GET IT TAUGHT.”**
- ◆ **UNLIKE MOST QUARTERBACK COACHES, BILL’S BACKGROUND ON DEFENSE IS VAST. IT ALLOWS YOUR QUARTERBACKS TO TRULY UNDERSTAND THE IMPORTANCE OF FUNDAMENTAL VISION TO THROW DISCIPLINES.**
- ◆ ****10 YEARS AS A PERSONNEL SCOUT (4 YEARS WITH DENVER BRONCOS, 6 YEARS WITH KANSAS CITY CHIEFS), DEVELOPED BILL’S UNDERSTANDING OF “BEING EFFICIENT IN MOVEMENTS” AND COMING UP WITH UNIQUE WAYS TO TEACH THIS DISCIPLINE TO QUARTERBACKS.**
- ◆ **** A “PASSION FOR LEARNING IS MANDATORY”. IF THAT’S YOU, WE WILL BE HOOKING UP.**



“THE FINEST IN FOOTBALL EDUCATION”