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**** ATTN: DEFENSE AND SPECIAL TEAMS COACHES****
RE: A YEAR AROUND PROGRAM TO TEACH TACKLING, FROM SHORTS
INTO PADS

BILL WILLIAMS IS CONSIDERED BY MANY TO BE THE LEADING EXPERT
IN TEACHING TACKLING TECHNIQUE ON ALL LEVELS OF COMPETITION.

**** BILL'S TACKLING PROGRESSIONS IMPACT ****

- **OVER THE YEARS, BILL HAS CLINICED HIGH SCHOOL COACHES ON TACKLING FROM 32 STATES.**
- **OVER THE YEARS, BILL HAS CLINICED AND CONSULTED COLLEGIATE COACHES FROM: UNIVERSITY OF WASHINGTON, WASHINGTON STATE, UNIVERSITY OF PUGET SOUND, WILLIAMETTE UNIVERSITY (OR), IDAHO STATE, MONTANA STATE, BOISE STATE, LINFIELD (OR), COLLEGE OF IDAHO, BRIGHAM YOUNG UNIVERSITY, UTAH STATE, UNIVERSITY OF CALIFORNIA, STANFORD, MENLO COLLEGE, UCLA, SAN DIEGO STATE, UNIVERSITY OF SAN DIEGO, CALIFORNIA LUTHERAN UNIVERSITY, ARIZONA STATE, NEW MEXICO STATE, UNIVERSITY OF TEXAS, TEXAS A&M, TEXAS TECH, IOWA STATE, UNIVERSITY OF KANSAS, UNIVERSITY OF CENTRAL MISSOURI, NEBRASKA WESLEYAN UNIVERSITY, UNIVERSITY OF NORTHERN IOWA, NORTH CENTRAL COLLEGE (IL), OLIVET COLLEGE (IL), OHIO NORTHERN UNIVERSITY, BOWLING GREEN UNIVERSITY (OH), OHIO STATE, NORTHERN ILLINOIS UNIVERSITY, UNIVERSITY OF WISCONSIN, LOUISIANA STATE, UNIVERSITY OF LOUISIANA-MONROE, DELTA STATE UNIVERSITY (MS), SOUTHEASTERN LOUISIANA UNIVERSITY, UNIVERSITY OF LOUISIANA-LAFAYETTE, AUBURN UNIVERSITY, UNIVERSITY OF MIAMI (FL), SYRACUSE UNIVERSITY, UNIVERSITY OF BUFFALO, TEMPLE UNIVERSITY, UNIVERSITY OF VIRGINIA.**
- **ON THE NFL LEVEL....OVER THE YEARS BILL HAS CLINICED COACHES FROM: SEATTLE SEAHAWKS, SAN FRANCISCO 49'ERS, OAKLAND RAIDERS, SAN DIEGO CHARGERS, DALLAS COWBOYS, HOUSTON TEXANS, KANSAS CITY CHIEFS, ST. LOUIS RAMS, CHICAGO BEARS,**

NEW ORLEANS SAINTS, ATLANTA FALCONS, JACKSONVILLE JAGUARS, MIAMI DOLPHINS, PITTSBURGH STEELERS, NEW YORK GIANTS, NEW YORK JETS AND THE BUFFALO BILLS.

- **FROM THE CFL.....MONTREAL ALOUETTES, EDMONTON ESKIMOS, B.C. LIONS AND THE WINNIPEG BLUE BOMBERS.**

TELESIS: ORGANIZATION INTELLIGENTLY PLANNED

- **BILL ENCOURAGES YOU TO CALL HIM AT (858) 748-7566 TO DISCUSS YOUR TACKLING INTERESTS AND NEEDS. **IF YOU GET BILL'S VOICE MAIL, LEAVE YOUR NAME AND BEST NUMBER (INCLUDE AREA CODE) TO REACH YOU.**
- ****WHY YOU WANT TO CALL BILL:**
- **HE CAN GIVE YOU SOME EXAMPLES OF THE IMPORTANCE OF "BUZZ WORDS" IN TEACHING TACKLING.**
- **BILL WILL GIVE YOU EXAMPLES OF "REVERSE TEACHING" PROGRESSIONS IN TACKLING.**
- **IT GIVES YOU AN OPPORTUNITY TO DECIDE IF YOU WANT TO USE HIM AS A RESOURCE.**
- **BILL CAN EXPLAIN THE DIFFERENT AVENUES YOU CAN TAKE TO GET INVOLVED WITH HIM.**

****POINTS TO PONDER: BILL WILLIAMS QUOTES****

- **TACKLING IS THE FIRST PRIORITY OF DEFENSE. "IF WE CAN'T GET THE BALLCARRIER ON THE GROUND, NOTHING ELSE MATTERS."**
- **"ALWAYS FIND THE TIME FOR THE THINGS THAT MAKE YOU FEEL HAPPY TO BE ALIVE."**

****SUMMATION****

- **IT'S BEEN FUN WRITING THIS UP FOR YOU.**
- **HOPEFULLY, YOU AND I WILL BE GETTING INTO A DIALOGUE SOON!**

MY BEST,

Bill